

Legislative Bill/Resolution

2007-2008 Legislative Session

Assembly Bill 204

relating to: advertising for prescription drugs.

Total Hours Of Effort On This Matter

| 2007 January - June | 2007 July - December | 2008 January - June | 2008 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-------|
| 68 | 11 | 18 | | 97 |

Hours of Principals' Efforts on This Matter

Eli Lilly and Company

| 2007 January - June | 2007 July - December | 2008 January - June | 2008 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|--------|
| | 4 (10%) | 3 (15%) | | 7 (4%) |

Pharmaceutical Research and Manufacturers of America

| 2007 January - June | 2007 July - December | 2008 January - June | 2008 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|---------|
| 10 (10%) | | 11 (10%) | | 21 (5%) |

Takeda Pharmaceuticals America

| 2007 January - June | 2007 July - December | 2008 January - June | 2008 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|--------|
| 3 (2%) | | | | 3 (1%) |

ThedaCare

| 2007 January - June | 2007 July - December | 2008 January - June | 2008 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|--------|
| 4 (5%) | | 4 (5%) | | 8 (3%) |

Wisconsin Broadcasters Association

| 2007 January - June | 2007 July - December | 2008 January - June | 2008 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|----------|
| 51 (40%) | 7 (10%) | | | 58 (22%) |